

2. (Amended) The wipe article of claim 1, wherein ratio of said depth to said width of said micropockets is between about 0.7:1 and about 2.8:1.
3. (Amended) The wipe article of claim 1, wherein:
 - a) said length of said micropockets is between about 0.1 mm and about 100 mm;
 - b) said width of said micropockets is between about 0.1 mm and about 10 mm; and
 - c) said depth of said micropockets is between about 0.05 mm and about 10 mm.
4. (Amended) The wipe article of claim 1, wherein said substrate has from about 1 micropocket per cm² to about 100 micropockets per cm².
5. (Amended) The wipe article of claim 1, wherein said substrate is a film substantially impervious to at least one substance contained in said micropockets of said substrate.
6. (Amended) The wipe article of claim 1, wherein said substrate is a porous film substantially pervious to at least one said substance contained in said micropockets of said substrate.
7. (Amended) The wipe article of claim 1, wherein said substrate is a nonwoven.
8. (Amended) The wipe article of claim 1, wherein said substrate is elastomeric.
9. (Amended) The wipe article of claim 1, wherein said substrate has at least two layers, wherein at least one of said layers has a plurality of said micropockets.
10. (Amended) The wipe article of claim 9, wherein at least one said layer of said substrate is a film substantially impervious to said substance contained in said micropockets.
11. (Amended) The wipe article of claim 9, wherein at least one said layer of said substrate is a porous film substantially pervious to at least one said substance.
12. (Amended) The wipe article of claim 9, wherein at least one said layer of said substrate is a nonwoven.

13. (Amended) The wipe article of claim 9, wherein at least one said layer of said substrate is elastomeric.
14. (Amended) The wipe article of claim 5, wherein said film is comprised of a polymer selected from the group consisting of polyethylene, polypropylene, polyvinylalcohol, polyethylene-polypropylene copolymers, and mixtures thereof.
15. (Amended) The wipe article of claim 6, wherein said film is a polymer selected from the group consisting of polyethylene, polypropylene, polyvinylalcohol, polyethylene-polypropylene copolymers, and mixtures thereof.
16. (Amended) The wipe article of claim 1, wherein said substance is selected from the group consisting of cleansing agents, skin care agents, medicinal agents, emollients, lubricants, colorants, preservatives, condiments, deodorants, fragrances, adhesives, cooking oil for basting, conditioning agents, humectants, shoe care agents, and insect repellants, and mixtures thereof.
17. (Amended) The wipe article of claim 1, where in said substance is a skin anti-wrinkle agent.
18. (Amended) The wipe article of claim 16, wherein said substance is in a form selected from the group of a rigid gel, cream, oil in water emulsion, water in oil emulsion, tonic, suspension, dispersion, wettable and redispersible solid.
19. (Amended) The wipe article of claim 9, wherein said substrate is to be used as a facial wash cloth, wherein said substrate has at least two layers, the first layer of said substrate contains a cleansing substance, the second layer of said substrate contains a conditioning substance to be released after said cleansing substance in said first layer is released.
20. (Amended) A method of applying at least one substance to a target surface, said method comprising:
 - a) providing a substrate having a plurality of micropockets containing said substance, said micropockets having a length, a width and a depth, wherein the ratio of said depth to said width is at least 1:2;
 - b) placing said substrate in contact with said target surface; and

- c) applying shear forces along the surface of said substrate while said substrate is in contact with said target surface, said shear forces causing walls of said micropockets to substantially deform, and release said substance, to said target surface, wherein when said substrate is subjected to a compression force perpendicular to the surface of said substrate, said walls of said micropockets collapse and close, preventing release of said substance.

22. (Amended) A method of delivering a shear responsive film onto a target surface, said method comprising:

- a. providing a substrate having a plurality of micropockets containing a film forming material, said micropockets having a length, a width and a depth, wherein the ratio of said depth to said width is at least 1:2;
- b. placing said substrate in contact with said target surface; and
- c. applying shear forces along the surface of said substrate, said shear forces causing the walls of said micropockets to substantially deform and transfer said film forming material to said target surface in the form of a replica of said substrate, wherein when said substrate is subjected to a compression force perpendicular to the surface of said substrate, said walls of said micropockets collapse and close, preventing release of said substance.